Reimbursement Form

Follow these simple steps to receive your You Call the Shots reimbursement.

1. Complete the survey below

Please wait until your dog’s skin visibly improves (3–14 days), then fill out the survey below to tell us about your CONVENIA® (cefovecin sodium) experience.

Veterinarian Information

Veterinarian Name ____________________________________________

Clinic Name _______________________________________________

Clinic Address _____________________________________________

Clinic Phone ______________________________________________

Personal Information

First Name _________________________ Last Name _________________________

Home Address ________________________________________________

Address Line 2 (optional) _______________________________________

City __________________________ State _______ ZIP Code _____________

Email Address ________________________________________________

You Call the Shots Reimbursements

$10 for dogs 20–30 lb

$20 for dogs 31–49 lb

$30 for dogs 50+ lb
You Call the Shots Survey
Tell us about your CONVENIA experience.

1. What's your dog's name? ______________________________________________________

2. How old is your dog? _______________________________________________________

3. What breed is your dog? ____________________________________________________

4. What is your dog's weight? _________________________________________________

5. Date of clinic visit: ________________________________________________________

6. Is this the first time your dog has been treated with CONVENIA?  ❑ Yes ❑ No

7. When did you notice your dog's skin clearing up with CONVENIA?
   ❑ Within 3 days ❑ Within 1 week ❑ Within 2 weeks ❑ Other

8. Have you seen a change in your dog's quality of life?
   ❑ Yes ❑ No

9. Rate your overall experience with CONVENIA.
   ❑ Excellent ❑ Good ❑ Neutral ❑ Poor

10. What do you see as the primary benefit of CONVENIA?
    ❑ I did not have to give my dog any pills.
    ❑ My veterinarian gave the injection in the clinic, and CONVENIA went to work right away.
    ❑ My dog's skin infection healed quickly.

11. How satisfied are you with your veterinarian's decision to prescribe CONVENIA?
    ❑ Very satisfied ❑ Satisfied ❑ Dissatisfied ❑ Very dissatisfied

12. After your experience with CONVENIA, will you choose it over pills in the future?
    ❑ Yes ❑ No
CONVENIA You Call the Shots Reimbursement Program Terms and Conditions

- To qualify for this reimbursement, CONVENIA must be used to treat a bacterial skin infection in your dog.
- Offer valid for applicable purchases made between March 1, 2014, and December 31, 2014.
- Reimbursement must be redeemed before February 28, 2015.
- If you have more than one dog that has been treated with CONVENIA, you are eligible for reimbursement for each dog (up to five dogs total).
- You are eligible for up to four injections annually for each dog.
- Duplicate receipt is required to validate proof of purchase. Duplicate receipt may be sent via mail or fax. More information is available by contacting us at support@youcalltheshots.convenia.com.
- Reimbursement amount is variable based on the weight of the dog, which must be printed on the duplicate receipt.
  - $10 for dogs 20 to 30 lb
  - $20 for dogs 31 to 49 lb
  - $30 for dogs 50+ lb
- You must fill out all information fields on reimbursement form.
- You can track the status of the reimbursement by contacting us at support@youcalltheshots.convenia.com.

Program can change at any time without notice. U.S. residents only.

☐ Please check box if you agree to the terms and conditions.

Choose a submission option

You have two options when submitting your form and duplicate receipt — mail or fax.

**Mailing Address**
Zoetis
CONVENIA Team – Allison Redmond
100 Campus Drive, 4th Floor
Florham Park, NJ 07932

**Fax Number:** 1-862-703-3846

*Please note that Reimbursement Forms will only be processed if the form is completely filled out and accompanied by a receipt for CONVENIA, including the dog’s weight.*

Mail or fax this survey with a copy of your receipt, and your reimbursement will arrive soon

After you mail or fax your reimbursement form and receipt, we’ll process your submission, and you should receive your reimbursement check in 3 to 4 weeks. The length of time it takes your check to arrive depends on which option you selected for submission and your submission dates (consider weekends and holidays).

IMPORTANT SAFETY INFORMATION: People with known hypersensitivity to penicillin or cephalosporins should avoid exposure to CONVENIA. Do not use in dogs or cats with a history of allergic reactions to penicillins or cephalosporins. Side effects for both dogs and cats include vomiting, diarrhea, decreased appetite/anorexia and lethargy. See full Prescribing Information, attached.

Zoetis respects your privacy. Your information is only used as needed to administer the program and communicate with you about reimbursement status, reminders, etc. We will never sell or lease your contact information to third parties. If you have further questions, please contact us at 844-720-YCTS (9287).
Cats

A total of 231 cats, ranging in age from 24 months to 11 years, were included in the field study safety analysis. Adverse reactions reported in cats treated with CONVENIA and the active control are summarized in Table 3.

Table 3: Number of Cats* with Adverse Reactions Reported During the Field Study with CONVENIA

<table>
<thead>
<tr>
<th>Adverse Reaction</th>
<th>CONVENIA (n=157)</th>
<th>Active Control (n=90)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vomiting</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>Diarrhea</td>
<td>3</td>
<td>12</td>
</tr>
<tr>
<td>Abdominal Distention</td>
<td>15</td>
<td>1</td>
</tr>
<tr>
<td>Anorexia</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Haircoat</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>Ear Infections</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Skin Abnormalities</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Adrenal Gland Infections</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

Some cats may have experienced more than one adverse reaction or more than one occurrence of the same adverse reaction during the study.

Dogs

A total of 1,315 dogs, ranging in age from 4 months to 11 years, were included in the field study safety analysis. Adverse reactions reported in dogs treated with CONVENIA and the active control are summarized in Table 3.

Table 3: Number of Dogs* with Adverse Reactions Reported During the Field Study with CONVENIA

<table>
<thead>
<tr>
<th>Adverse Reaction</th>
<th>CONVENIA (n=163)</th>
<th>Active Control (n=157)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vomiting</td>
<td>12</td>
<td>21</td>
</tr>
<tr>
<td>Diarrhea</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Abdominal Distention</td>
<td>16</td>
<td>12</td>
</tr>
<tr>
<td>Anorexia</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Haircoat</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>Ear Infections</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>Skin Abnormalities</td>
<td>11</td>
<td>12</td>
</tr>
<tr>
<td>Adrenal Gland Infections</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

*Some dogs may have experienced more than one adverse reaction or more than one occurrence of the same adverse reaction during the study.

CONVENIA is a cephalosporin sodium, which is a member of a family of antibiotics known as β-lactam antibiotics. One class of β-lactam antibiotics, the cephalosporins, are characterized by a thiazolidine-4-carboxylic acid (Z) ring. A unique feature of the cephalosporins is the presence of a 7–lactam ring (C). The 5–7–thiazolidine-4-carboxylic acid (Z) ring is attached to the C-7 position of the β-lactam ring, providing a new, third position for the attachment of side chains.

The thiazolidine ring in the cephalosporins is highly resistant to β-lactamases, which are enzymes produced by bacteria that commonly exhibit resistance to β-lactam antibiotics. The resistance of the cephalosporins to β-lactamases is due to the extended inhibitability of β-lactamases by the thiazolidine ring. The cephalosporins are therefore able to inhibit β-lactamases and the bacteria that produce them.

The cephalosporins are also highly penicillinase-resistant, which means they are able to inhibit β-lactamase enzymes that are produced by bacteria. Cephalosporins are able to inhibit β-lactamase enzymes by attaching to the active site of the enzyme, which inhibits the enzyme from functioning and thereby stops the production of β-lactamase.

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